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FloridaMusicEducation.org

July 1, 2017

Dear Administrators,

I am pleased to announce the Florida Music Education Association (FMEA) Professional Development Conference, **ARTISTRY: Teaching & Performing** that will take place January 10-13, 2018 at the Tampa Convention Center. The Florida Music Educators' Association annual conference, the largest professional development event in the southeast for music educators, will include over 150 presentations, concerts, general sessions and special events. There will also be approximately 450 commercial exhibits displaying the latest music materials, supplies, equipment, textbooks, technology, and much more.

May I ask you to encourage your music teachers to take advantage of this professional development opportunity by providing release time and support for travel and lodging? Please note that all presentations, workshops and events are 100% music education content that can be applied to instructional programs immediately upon return. There are sessions associated with the Next Generation Sunshine State Standards, Florida's Common Core approach and Teacher Evaluation. It is indeed the largest and most relevant music education professional development opportunity for teachers to impact student learning.

For further information about the 2018 FMEA Professional Development Conference, please do not hesitate to contact us at (850) 878-6844 or visit the FMEA website at FloridaMusicEducation.org. We look forward to providing this unique and meaningful professional service to your music teachers.

Sincerely,

A handwritten signature in black ink that reads "Kenneth Williams". The signature is written in a cursive style with a large, sweeping "K" and "W".

Dr. Kenneth Williams
President